



COACH MODULE — 2022



Introduction

About Us

Baik Group is a company engaged in human resources and management career solutions. We have professional development services for job seekers and employers, such as CV/Resume Review, Job Search Strategy, Interview Coaching and Preparation, Negotiation Strategy, Business Consulting Services, etc. Per today, we have 170+ clients and 1500+ people in our community. From 170+ clients, 99% get job interviews and jobs, 1% are not looking for jobs but are willing to enhance their CV/Resume. Moreover, we strive to have good relations with the internal and external public by implementing work programs like the Baik Acceleration Program, A(RE) Y(O)U READY? Talkshow and Hiring Secret Webinars.

Become a Coach

As rising demands in the job market continue to grow at a dynamic rate, we seek to diversify our services and provide a platform well-made for people who have a similar vision to impact the general public. Due to the increasing demands and thriving specifications, we feel the need to connect Indonesia's young talents with professionals and inspire individuals they can relate to or aspire to learn from to acquire a more engaging and personalized result with the highest quality and satisfaction services. Therefore, we welcome passionate coaches and mentors from all possible backgrounds to expand their network with our platform and help them promote themselves. You will become your own boss and charge clients according to your preferred rates. You will also have the opportunity to publish jobs and opportunities to our community!

Vision and Mission

- **Vision**

Help students, fresh graduates, job-seekers, and enterprises in preparing for their careers and face working life.

- **Mission**

1. Provide counseling sessions on career development through reviews, personal guidance, mentorship, training program inviting reliable sources in their respective fields and specialties
2. Improve networking between clients and professionals, also introducing them to communities
3. Assist clients also to publish their jobs to our community experiencing personal growth based on integrity and tangibility in becoming the best versions of themselves

Our Head Coach - Ayu Nabilah

Ayu has been a part of Amazon, Bain & Company, Well-Made World, Harvard University, DePaul University, Indiana University. She'll show you how she did it through calls that talk about actionable ways to get ahead in your career.



 www.ayunabilah.com

 www.linkedin.com/in/ayunabilah

 @baikgp

 baikgroup.com

 Baik Group

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Become a Coach

Possible Services

1. 30 Minute Career Consultation Services

We offer services that aim to boost the chances of our clients to receive a job. As written on our website, below are the services we currently provide with a session cost of Rp150.000/30 minutes.

- Career QnA (Can be specified to your background)
- Successful Job Search Strategy
- CV/Resume: Early Career/Young Professional/Mid-Level Career
- Resume + LinkedIn Review
- Cover Letter Review
- Interview Coaching
- Getting a Master's Degree
- Motivational Letter Feedback
- Network Strategy

2. Enterprise Services

We also offer consultation and coaching sessions for currently building a business or facing business problems. The price varies according to the scope of the business.

- Startup Coaching
- Negotiation Coaching
- Consulting Services for Business (Rp150.000/30-minute session)
- Leadership Coaching

3. Industry Knowledge

- Hard Skills
(e.g., Tools and Platforms, SEO Marketing, Content Creation, etc.)
- Soft Skills
(e.g., Public Speaking, Management, Business Problem Solving, Team Building, etc.)

4. Mentorship Program

A program designed to guide the client with a specific goal through a series of sessions, preferably included with a syllabus/curriculum (*see our Baik Acceleration Program for example at <https://www.baikgroup.com/bap>*).

5. Training Program

We are now provide employee training program for enterprises. To enhances employees' skill we offer various topic with specific syllabus.

- HR Hiring Process
- Employees Management
- Sales
- Partnership
- Marketing
- Leadership Coaching
- Communication & Presentation
- Mindfulness at Work
- Other topics by request

6. Other Additional Services

We allow our coaches to propose all sorts of services and programs to provide to our clients with price rates according to their suggestions.

Notes:

- Coaches may propose their prices rates for our existing services and also for their own offered services. They will profit 70% of the total commission they receive from these services while Baik Group will receive 30% for website operations and promotions.
- Coaches are allowed to pick their booking schedule to receive clients.
- Coaches should inform the Baik Group team for any schedules and specific changes for additional services.
- Coaches may offer specialized services following their background and are not required to fill in every service that we provide.

Benefits for Coaches

- **HELP EARLY CAREERS LAND THEIR DREAM JOB**

Encourage and inspire people in their early careers through 1-on-1 career coaching. You can help young professionals grow to become the best version of themselves!

- **EXPAND YOUR NETWORK**

Connect and engage with other coaches and professionals to widen your network!

- **WORK REMOTELY**

Our work is done 100% through your personal space! You get to decide where you want to work.

- **LEARNING OPPORTUNITIES**

Tons of learning opportunities are available at Baik Group! Get feedback from professionals to increase your knowledge.

- **BECOME YOUR OWN BOSS**

You get to inspire young professionals by working as a freelancer! Earn income from your session according to your own schedule!

- **ADVERTISE JOB OPPORTUNITIES**

Looking for somewhere to advertise job opportunities? Promote yourself and broadcast job opportunities for free on our website.

Your Personal Page



Services Collaboration Events BAP About



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Log In

Meet Our Coach

Ayu Nabilah

Throughout my entire career, I have worked for Amazon, Bain & Company, Well-Made World, Harvard University, DePaul University, Indiana University. I'll show you how I did it through calls that talk about actionable ways to get ahead in your career.



Achievements and Awards

I-Lab Spark Grants,
Harvard University
Year

The Three
Musketeers Award,
Harvard Innovations
Lab

Faculty of Arts &
Sciences Award,
Harvard University

Kellstadt Dean's
Scholarship,
DePaul University

Dean's List,
Indiana University

Areas of Guidance

Specialties

- Career Development & Planning
- Human Resources Management
- People Analytics
- Change Management & Consulting
- Decision Making for Managers
- Marketing and Digital Strategy
- Project Management
- Strategic Management
- Community Development

Prospects for Possible

Communities

- Harvard Innovation Labs Venture Program
- Google Women Techmakers
- Mentor Collective
- Society for Human Resource Management (SHRM)
- DePaul Student Government Association
- Project Management Institute (PMI)
- MIKTA
- PERMIAS
- Ascend
- Model United Nations
- Circle K International

Get to Know

Ms. Ayu

I am a lifelong learner proven with a master's degree from Harvard University and DePaul University. My 5+ years of experience in Human Resource and Project Management have helped people identify their problems and achieve their professional goals through one-on-one sessions. Aside from Human Resource and Project Management, I also have various knowledge and relations that can help you achieve your professional goals. I take great pride in the progress and success of my clients and look forward to assisting you. Get in touch with me to learn more!



Registration Procedure

1. Submit your registration via our website
2. Our team will review your application
3. We will send you an email regarding your acceptance
4. When accepted, we will contact you for further details regarding the services you may offer to publish on our website and social media
5. Congratulations, you are officially a Coach at Baik Group

Previous Partners



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